

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

<u>Contract / Revision</u> 488382 /		<u>Alt Order #</u> 06263919
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1473
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/06/12 / 09/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KVVU	09/25/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
D 2	KVVU	09/25/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 3	KVVU	09/25/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	0	\$0.00
D 4	KVVU	09/25/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
D 5	KVVU	09/25/12	10/01/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
N 6	KVVU	09/25/12	10/01/12	Katie Couric	2-3p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$185.00			
N 7	KVVU	09/25/12	10/01/12	Anderson	3-4p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$185.00			
D 8	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
D 9	KVVU	09/25/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
N 10	KVVU	09/25/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$345.00			
N 11	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$365.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
488382 /	06263919

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	DCCC	1473

Advertiser	Original Date / Revision
ISS DCCC	08/06/12 / 09/10/12

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N 13	KVVU	09/25/12	10/01/12	MORE Access	630-7pm		:30			NM	5	\$1,375.00																																																																																																																																																																																																																																										
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D 16	KVVU	09/28/12	09/28/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00																																																																																																																																																																																																																																										
D 17	KVVU	10/01/12	10/01/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00																																																																																																																																																																																																																																										
D 18	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	0	\$0.00																																																																																																																																																																																																																																										
D 19	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00																																																																																																																																																																																																																																										
N 20	KVVU	09/29/12	09/29/12	The Closer	M-Sa 8-10p/Su 7-1		:30			NM	1	\$150.00																																																																																																																																																																																																																																										
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N 22	KVVU	09/29/12	09/29/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00																																																																																																																																																																																																																																										
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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																												
1	KVVU	09/24/12-09/30/12		Numb3rs	Sa 4-5p	-----Sa--	:30		\$150.00	NM																																																																																																																																																																																																																																												
See MG 24.2																																																																																																																																																																																																																																																						
N 23	KVVU	09/29/12	09/29/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00																																																																																																																																																																																																																																										
<table><tr><th></th><th></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="6"></th></tr><tr><td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1-</td><td>1</td><td>\$225.00</td><td colspan="6"></td></tr><tr><th><u>Spot</u></th><th><u>Ch</u></th><th colspan="2"><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="2"></th></tr><tr><td>1</td><td>KVVU</td><td colspan="2">09/24/12-09/30/12</td><td>Criminal Minds</td><td>Sat 5-6p</td><td>-----Sa--</td><td>:30</td><td></td><td>\$225.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 24.2</td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		09/24/12	09/30/12	-----1-	1	\$225.00							<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			1	KVVU	09/24/12-09/30/12		Criminal Minds	Sat 5-6p	-----Sa--	:30		\$225.00	NM			See MG 24.2																																																																																																																																																																																					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																																
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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																												
1	KVVU	09/24/12-09/30/12		Criminal Minds	Sat 5-6p	-----Sa--	:30		\$225.00	NM																																																																																																																																																																																																																																												
See MG 24.2																																																																																																																																																																																																																																																						
D 24	KVVU	09/29/12	09/29/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	0	\$0.00																																																																																																																																																																																																																																										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488382 /		<u>Alt Order #</u> 06263919
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> DCCC	<u>Estimate #</u> 1473
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/06/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	KVVU	09/29/12	09/29/12	TMZ Weekend	Sa 7-8p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2-				2	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$400.00	NM		
			See MG 25.3,25.4									
	2	KVVU	09/24/12-09/30/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$400.00	NM		
			See MG 25.3,25.4									
	3	KVVU	09/30/12-09/30/12	TMZ Weekend	Sa 12p-6p/Su 9a-6	-----Su	:30		\$400.00	NM		
	Ⓜ		MG for 25.1,25.2									
	4	KVVU	09/30/12-09/30/12	TMZ Weekend	Sa 12p-6p/Su 9a-6	-----Su	:30		\$400.00	NM		
	Ⓜ		MG for 25.1,25.2									
N 26	KVVU	09/30/12	09/30/12	The Closer	Sun 1-2am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$45.00			
D 27	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
D 28	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
N 29	KVVU	09/30/12	09/30/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$185.00			
N 30	KVVU	09/30/12	09/30/12	Numb3rs	Sun 12-1am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$75.00			
N 31	KVVU	09/30/12	09/30/12	FOX Soccer	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	FOX Soccer	Various	-----Su	:30		\$165.00	NM		
			See MG 34.3,34.4									
D 32	KVVU	09/30/12	09/30/12	Friends Weekend	5-6p		:30			NM	0	\$0.00
D 33	KVVU	09/30/12	09/30/12	American Dad/Cleveland	7p-8p		:30			NM	0	\$0.00
N 34	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2				2	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$175.00	NM		
			See MG 34.3,34.4									
	3	KVVU	09/30/12-09/30/12	Friends Weekend	5-6p	-----Su	:30		\$170.00	NM		
	Ⓜ		MG for 31.1,34.1									
	4	KVVU	09/30/12-09/30/12	Friends Weekend	5-6p	-----Su	:30		\$170.00	NM		
	Ⓜ		MG for 31.1,34.1									
D 35	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	0	\$0.00
D 36	KVVU	09/25/12	09/25/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	0	\$0.00
D 37	KVVU	09/26/12	09/26/12	The X Factor	The X Factor		:30			NM	0	\$0.00
Totals											27	\$5,910.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
488382 /	06263919

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	DCCC	1473

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	08/06/12 / 09/10/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
08/27/12 - 09/30/12	23	\$4,920.00	\$4,182.00
10/01/12 - 10/01/12	4	\$990.00	\$841.50
Totals	27	\$5,910.00	\$5,023.50

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP10/12 16.27

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
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(CF)

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP10/12 16.27

TO ROSE
FROM TERESA
PER BUYER REVISED ORDER DUE TO MARKET WIDE CUTS
REV TTL 5910
PLEASE CONFIRM
THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1473
AGENCY PRODUCT CODE = 14

○

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PROGRAM : DR OZ
CON COM1: DR OZ
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PROGRAM : FOX 5 NEWS AT 10P  
CON COM1: FOX 5 NEWS AT 10P
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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP SEP10/12 16.27
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		105A-135A	30		\$110.00	9/25	10/1	0		TU-F,M	0
PROGRAM : EXTRA												
CON COM1 : EXTRA												
4	S		1100P-1135P	30		\$800.00	9/25	10/1	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1 : FOX 5 NEWS AT 1100P												
5	S		1100A-1200N	30		\$145.00	9/25	10/1	0		TU-F,M	0
PROGRAM : BETTER LAS VEGAS												
CON COM1 : BETTER LAS VEGAS												
8	S		400P-500P	30		\$215.00	9/25	10/1	0		TU-F,M	0
PROGRAM : DR OZ												
CON COM1 : DR OZ												
43	S		800P-900P	30		\$2,250.00	9/28	9/28	0		FRI	0
PROGRAM : KITCHEN NIGHTMARES												
ORD COM1 : RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-9 FOR 5 SPOTS/WK												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-11 FOR 5 SPOTS/WK												
45	S		530P-600P	30		\$600.00	9/25	9/28	0		TU-F	0
PROGRAM : NEWS												
ORD COM1 : RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 43-46												
46	S		100P-700P	30		\$500.00	9/29	9/29	0		SAT	0
PROGRAM : MLB												
ORD COM1 : RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 43-46												
10	S		500A-600A	30		\$345.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FOX5 NEWS 5A												
CON COM1 : FOX5 NEWS 5A												

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP10/12 16.27
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		600A-700A	30		\$650.00	9/25	10/1	0		TU-F,M	0
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
14	S		700A-900A	30		\$575.00	9/25	10/1	0		TU-F,M	0
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
15	S		900A-1000A	30		\$215.00	9/25	10/1	0		TU-F,M	0
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
16	S		900P-1000P	30		\$2,435.00	9/28	9/28	0		FRI	0
PROGRAM : FRINGE												
CON COM1: FRINGE												
17	S		900P-1000P	30		\$2,950.00	10/1	10/1	0		MON	0
PROGRAM : MOB DOCTOR												
CON COM1: MOB DOCTOR												
18	S		100P-800P	30		\$1,250.00	9/29	9/29	0		SAT	0
PROGRAM : FOX COLLEGE FOOTBALL												
CON COM1: FOX COLLEGE FOOTBALL												
19	S		1000P-1100P	30		\$700.00	9/29	9/29	0		SAT	0
PROGRAM : FOX 5 NEWS AT 10PM SAT												
CON COM1: FOX 5 NEWS AT 10PM SAT												
39	S		1230P-400P	30		\$850.00	9/29	9/29	0		SAT	0
PROGRAM : MLB GAME												
ORD COM1: SPOTS N/A DUE TO SPORTS. MG OFFER MLB GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-24 FOR 1 SPOT/WK												

REP HEADLINE# 6263919 TRF# 488382
 \$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27	S		1000P-1045P	30		\$925.00	9/30	9/30	0		SUN	0
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1 : FOX 5 NEWS AT 10PM SUN												
28	S		1045P-1100P	30		\$575.00	9/30	9/30	0		SUN	0
PROGRAM : FOX 5 SPORTS EXTRA												
CON COM1 : FOX 5 SPORTS EXTRA												
32	S		500P-600P	30		\$175.00	9/30	9/30	0		SUN	0
PROGRAM : FRIENDS												
CON COM1 : FRIENDS												
41	S		800P-900P	30		\$1,575.00	9/30	9/30	0		SUN	0
PROGRAM : SIMPSON'S/BOB'S BURGER												
ORD COM1 : SPOT N/A DUE TO SPORTS. MG SUNDAY PRIME 8-9P. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-33 FOR 1 SPOT/WK												
35	S		800P-900P	30		\$5,100.00	9/27	9/27	0		THU	0
PROGRAM : THE X-FACTOR RESULTS												
CON COM1 : THE X-FACTOR RESULTS												
42	S		900P-1000P	30		\$3,450.00	9/25	9/25	0		TUE	0
PROGRAM : NEW GIRL/THE MINDY PROJECT												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-36 FOR 1 SPOT/WK												
37	S		800P-1000P	30		\$3,750.00	9/26	9/26	0		WED	0
PROGRAM : X FACTOR												
CON COM1 : X FACTOR												
SEP/12			\$5,910.00			OCT/12					\$.00	

CONTRACT TOTAL \$5,910.00
 TOTAL SPOTS 27

7485
 5910
 1575

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$271,714 KVVU 21% KSNV 28% KLAS 28% KTNV 14% KVMY 6% KVCW 2% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE